

國立中山大學 103 學年度轉學考招生考試試題

科目名稱：英文【企管系三年級】

題號：741003

※本科目依簡章規定「不可以」使用計算機

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This exam consists of 50 multiple-choice questions; 2 points for each correct answer.

A. Choose the best word(s) to complete each sentence

1. This is George, _____ brother lives in the USA.
a. whose b. which c. one's d. one
2. If you _____ in Brazil right now, would you go watch a match of the FIFA World Cup?
a. wear b. were c. are d. could go
3. She watches a YouTube video of Lana Del Rey _____ a song from her new album.
a. singing b. to sing c. sang d. has sung
4. _____ main worry is the health and happiness of their kids.
a. Children parents b. Children's parents c. Children's parents' d. Children parents'
5. She was fired from her factory job because she could not _____ with her co-workers.
a. stand by b. make do c. go through d. keep up
6. Go on eating junk food all day _____ you'll have high blood pressure before you're 30!
a. and b. but c. however d. although
7. Having made home work all night, it was very _____ that Jacqueline was very tired.
a. sleepy b. difficult c. obvious d. late
8. What a beautiful, quiet night! The stars are shining and it is so wonderfully _____ here!
a. morbid b. serene c. murky d. morose
9. I am absolutely _____: I haven't had a bite to eat all day!
a. exhausted b. parched c. desiccated d. famished
10. If I _____ a car then, I would not have had to ask Karola to pick me up from work.
a. had b. had had c. would have d. will have
11. This weekend we're _____ Kenting: they have great beaches there.
a. driving b. leaving c. headed for d. playing
12. I _____ to hand in my paper in time, Professor Geary.
a. will b. should be able c. cannot d. assure
13. She invited me to her party _____ our recent quarrel.
a. in spite of b. out of spite for c. spiteful of d. to spite
14. Our new neighbors _____ to be really nice.
a. turn b. turned up c. have turned out d. turn down
15. Margaret _____ drinks in the kitchen when Alice arrived.
a. makes b. is making c. was making d. has been making

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16. How can I _____ my father to understand that I don't want to work in his scrap metal business?
a. make b. get c. talk to d. convince
17. Have you tried those macaroons? They're really _____!
a. tasteful b. tasty c. taste delicious d. deliciously
18. Although he is in his sixties, _____ all his younger competitors.
a. but he beat b. that he beat c. and he beat d. he beat
19. His teacher, _____ Karl had the greatest respect, was arrested for shoplifting.
a. by whom b. whose c. to whom d. for whom
20. What an _____ thing to do, beating a defenseless animal!
a. appalling b. appealing c. apparent d. awesome

B. Choose the sentence that is grammatically correct

21. a. As a football team, Holland is more better than England.
b. In football, Holland is a more better team than England.
c. As a football team, Holland is better than England.
22. a. However tiring the Sunflower protests were, it was also exhilarating.
b. Although tiring, the Sunflower protests were also exhilarating.
c. Although tiring the Sunflower protests were, they were also exhilarating.
23. a. Whereas we wanted to take the high speed train to Taipei; however, there were no more tickets.
b. We wanted to take the high speed train to Taipei; conversely, there were no more tickets.
c. We wanted to take the high speed train to Taipei; however, there were no more tickets.
24. a. John thought Angelina as good an actress than Jennifer.
b. John thought Angelina better an actress as Jennifer.
c. John thought Angelina as good an actress as Jennifer.
25. a. After a day's of hard work, a cold beer is always welcome.
b. Because of a hard day's work, a cold beer is always welcome.
c. After a day of hard work, he finds that a cold beer is always welcome.
26. a. His latest book a failure, the author vowed never to write again.
b. His latest book failed, the author vowed never to write again.
c. The author's latest book failed, he vowed never to write again.
27. a. It is the middle of the day: why not are you not in school?
b. It is the middle of the day: why not are you in school?
c. It is the middle of the day: why are you not in school?

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28. a. What are you hope doing after leaving school?
b. Which are your hopes to do when you leave school?
c. What are you hoping to do after you leave school?
29. a. Do you always go to Japan for your vacations?
b. Did you always went to Japan on your vacations?
c. Do you always be going to Japan on your vacations?
30. a. If it rains tomorrow I would ask my father to drive me to school.
b. If it rained tomorrow I will ask my father to drive me to school.
c. If it rained tomorrow I would ask my father to driver me to school.
31. a. My neighbor keeps her cat meow for hour and hours every day.
b. Every day, for hours and hours, my neighbor lets her cat meowing.
c. My neighbor keeps letting her cat meow every day, for hour and hours.
32. a. The Bannan line stabbings shocked people everywhere, not just in Taipei.
b. The Bannan line stabbings shocked people in everywhere, not just Taipei.
c. The Bannan line stabbings shocked people everywhere, but not just in Taipei.
33. a. Where he lives there is no sewers nor electricity.
b. Where he lives, there are no sewers or no electricity.
c. Where he lives there is neither sewers nor electricity.
34. a. More than her death, the heroine of this novel fears losing her virtue.
b. More than her life, the heroine of this novel fears losing her virtue.
c. More than dying, the heroine of this novel loses her virtue.
35. a. The poor man took a pay cut to not be fired.
b. Notwithstanding taking a pay cut, but the poor man was still fired.
c. The poor man took a pay cut not to being fired.

C. Choose the word or phrase most closely related to the target word or phrase

36. readily

- a. without reluctance b. without preparation c. without seriousness

37. scornful

- a. painful b. contemptuous c. nutritious

38. to stall

- a. to delay b. to make strong c. to support

39. eyesore

- a. photographic lens b. disease of the eye c. ugly object

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40. to omit
a. to leave out b. to let in c. to allow
41. worthwhile
a. deserving to spend time on b. something timely c. a waste of time
42. moderately successful
a. not successful b. very successful c. quite successful
43. to fare well
a. to say goodbye b. to be lucky c. to travel at a discount
44. to take up an offer
a. to decline it b. to accept it c. to think about it
45. careworn
a. weary b. well-groomed c. careful

D. Choose the answer that best reflects the meaning of the text

Many Chinese museums open with a fine first exhibition, but are soon as empty as swimming pools without water. Museum founders are good at what they do, so good that for the past few years a new museum has opened every day in China. But keeping them going, they say, is more difficult. Putting together collections, training curatorial staff, and planning inspired exhibition programs all but defeats them. (Adapted from: *The Economist*, May 24, 2014).

46. After a fine first exhibition, many Chinese museums
a. have no worthwhile own collections to show
b. are converted to swimming pools
c. go bankrupt for a lack of visitors
d. are as useless as swimming pools without water
47. Museum founders are good at what they do,
a. because they open a new museum every day
b. because they can manage them even without the availability of water
c. so that they know how to make their museums successful
d. but, once founded, they have difficulty to make museums successful
48. Museum founders
a. can train curatorial staff and put together collections, but cannot plan inspired programs
b. plan inspired exhibition programs, but cannot put collections together for lack of curatorial staff
c. have great difficulty in forming collections, educating museum staff, and mounting brilliant exhibitions
d. are defeated by governmental curators and protests inspired by collectivist programs

“Lenovo is the best company in the world at balancing innovation and efficiency,” according to Yang

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Yuanqing, the chairman of the Chinese computer-maker. The boast is at least half right. The firm has certainly displayed its ruthless efficiency of late, by keeping costs down and grabbing market share from its big Western rivals. Lenovo has recently bested HP to become the top peddler of desktop computers worldwide. From a negligible share a few years ago, it is rising fast in the global smartphone market too. (Adapted from: *The Economist*, May 24, 2014).

49. Chairman Yang Yuanqing's boast is at least half right because Lenovo

- a. has ruthlessly grabbed market share from its Western rivals
- b. is rising fast in the global smartphone market as well
- c. is indeed an extremely efficient company
- d. is a company that balances innovation and efficiency

50. Lenovo has recently

- a. beaten HP as top seller of desktop computers worldwide
- b. bought up HP's division of desktop computer manufacture
- c. taken over HP's division of desktop computer maintenance and repair
- d. beaten HP as an innovative company

End of the Transfer Exam English

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以下單選題 100%，每題 2.5%，共計 40 題，請作答於答案紙

- 1 Tony Shinn is applying for a mortgage to purchase his first home. His credit rating is mediocre due to several late payments on his credit cards and car loan. He is upset because his friend Jerry was offered an interest rate 3 percent less than what Tony was offered by the same mortgage company. This mortgage company's actions were
 - A) unethical—both Tony and Jerry should have been charged the same interest rates, regardless of their credit histories.
 - B) ethical—this is just a part of doing business because credit history is an important indicator of future payments.
 - C) illegal—subjective factors may not be used when determining which credit offers may be extended to certain customers.
 - D) unethical if Tony is a minority and Jerry is not.
- 2 By definition, every country has a(n) _____ advantage in some product.
 - A) relative
 - B) absolute
 - C) comparative
 - D) Superior
- 3 Purchasing products or materials in other nations and bringing them into one's own country is
 - A) trading.
 - B) balancing.
 - C) exporting.
 - D) importing.
- 4 Verizon Corporation has the right to manufacture and market a product, redesign its stores, and acquire other firms because it operates in a(n) _____ system.
 - A) free-enterprise
 - B) oppressed economic
 - C) communistic
 - D) Socialistic
- 5 Cory is at the top of her company's organization chart. Which of the following is most likely to be her job title?
 - A) Executive manager
 - B) President
 - C) Manager
 - D) Vice president, operations

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- 6 Brant promised to repair Carolyn's car on Thursday. After picking up the necessary part at a junkyard, he discovered he could not do the job after all and that the junkyard would not buy back the part. Carolyn does not know about these developments. However, she thinks Brant will be finished with her car sometime today. What should Brant do?
- A) Try to repair the car even though he does not really know how.
 - B) Try to repair the car so he can at least get his money's worth out of it.
 - C) Call Carolyn to inform her of the problem, and recommend a reputable repair shop.
 - D) Fake an emergency and contact Carolyn on Monday.
- 7 IBM satisfies consumers' needs for powerful, easy-to-use laptop computers by converting assorted software routines, hardware devices, and miscellaneous parts into personal computers. By doing this, IBM is creating
- A) consumer demand.
 - B) market control.
 - C) technological dependence.
 - D) form utility.
- 8 Distinguishing between positions with direct authority and those that are support positions establishes an organization's
- A) chain of command.
 - B) span of management.
 - C) degree of centralization or decentralization.
 - D) nature and degree of departmentalization.
- 9 The degree to which input resources are physically changed by the conversion is referred to as the
- A) width of the conversion process.
 - B) magnitude of change.
 - C) depth of a conversion.
 - D) number of technologies.
- 10 Planning, organizing, leading/motivating, and controlling make up the
- A) four organizational goals every firm wants to achieve.
 - B) step-by-step management procedure.
 - C) four basic functions in the management process.
 - D) process of coordinating people and other resources to achieve the goals of the organization.

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- 11 Manufacturers of furniture, clothing, and major electrical appliances generally use _____ distribution.
- A) patterned
 - B) exclusive
 - C) intentional
 - D) Selective.
- 12 Which of the following is not an example of a decisional role according to Mintzberg?
- A) spokesperson
 - B) entrepreneur
 - C) disturbance handler
 - D) resource allocator
- 13 When Food Lion grocery stores offer milk and eggs at all of its locations, it is providing customers with _____ utility.
- A) time
 - B) place
 - C) form
 - D) Marketing
- 14 Businesses are generally placed into three broad categories: service industries, production industries, and _____ industries.
- A) financial
 - B) manufacturing
 - C) distribution
 - D) transportation
- 15 The development phase of human resources management consists of two important activities: (1) training and development (2) and _____.
- A) job analysis.
 - B) recruiting.
 - C) motivating.
 - D) appraising performance.
- 16 Frank and Lillian Gilbreth's work began in the area of _____.
- A) laying bricks
 - B) cutting lumber
 - C) installing rudimentary electrical wiring
 - D) assembly lines

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- 17 A computerized data bank containing information on the skills and experience of all employees is called .
- A) a replacement chart.
 - B) a skills inventory.
 - C) a compensation survey.
 - D) management development.
- 18 A firm attempting to reduce the size of its workforce may use several approaches. The approach most likely to be saved as a last resort is
- A) attrition.
 - B) early retirement.
 - C) firing.
 - D) hiring freeze.
- 19 Motorola offers its employees many training classes on topics such as basic accounting techniques, the pricing of new products, and international business trends. Motorola managers believe their training efforts will assist their workers to
- A) become more informed investors.
 - B) become more informed consumers.
 - C) start their own businesses.
 - D) be better employees.
- 20 One reason for parochialism in the United States is that Americans tend to study _____ in school.
- A) only English
 - B) only two languages
 - C) English and French
 - D) English and Spanish
- 21 At Digital Equipment Corporation (DEC), minorities work at one of DEC' s two multicultural plants, which provides a comfortable learning environment before they are assigned to their permanent positions within the company. This diversity training program has helped DEC develop a strong reputation for managing diversity, which is likely to lead to which of the following competitive advantages?
- A) Cost
 - B) Resource acquisition
 - C) Marketing edge
 - D) Creativity

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- 22 Which of the following is the least favorable attitude for an American manager who wishes to be successful in international business?
- A) multicultural
 - B) multicentric
 - C) ethnocentric
 - D) polycentric
- 23 Businesses such as flower shops, restaurants, bed and breakfasts, and automobile repair are good candidates for entrepreneurs because they
- A) do not require any skills.
 - B) are the most likely to succeed.
 - C) can obtain financing easily.
 - D) have a relatively low initial investment.
- 24 Which argument for social responsibility puts forth the belief that by becoming socially responsible businesses can expect to have less government regulation?
- A) discouragement of further government regulation
 - B) stockholder interests
 - C) public expectations
 - D) public image
- 25 Frederick Taylor performed most of his work in _____.
- A) grape vineyards in California
 - B) steel companies in Pennsylvania
 - C) auto assembly plants near Detroit
 - D) cotton gins in Alabama
- 26 Which of the following is associated with the classical view of social responsibility?
- A) economist Robert Reich
 - B) concern for social welfare
 - C) stockholder financial return
 - D) voluntary activities
- 27 Energizer batteries are sold in multipacks to make it more convenient for the consumer, who usually needs more than one battery at a time. Energizer batteries would be classified as a _____ product.
- A) household
 - B) shopping
 - C) luxury
 - D) convenience

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- 28 When analyzing alternatives, what becomes evident?
- A) the strengths and weaknesses of each alternative
 - B) the weighting of alternatives
 - C) the list of alternatives
 - D) the problem
- 29 According to the classical view, corporate managers should _____.
- A) emphasize charitable donations
 - B) maximize value to stockholders
 - C) maximize value to shareholders
 - D) represent society whenever possible
- 30 _____ includes conveying a decision to those affected and getting their commitment to it.
- A) Selecting an alternative
 - B) Evaluating the decision effectiveness
 - C) Implementing the alternatives
 - D) Analyzing alternatives
- 31 Many of Mintzberg's roles align with the basic functions of management. For example, the _____ role is a part of planning.
- A) figurehead
 - B) leader
 - C) liaison
 - D) resource allocation
- 32 In formal planning, _____.
- A) specific goals covering a period of years are defined
 - B) specific goals are developed and not written
 - C) general goals are developed and not written
 - D) general goals covering an unspecified period of years are defined
- 33 According to the model of the expansion of an organization's social responsibility, Stage 2 adds an interest in _____.
- A) stockholders
 - B) human resource concerns
 - C) safe products
 - D) fair prices
- 34 When the span of control _____, employee performance suffers due to a lack of time, leadership, and support.
- A) remains too small
 - B) becomes moderate
 - C) becomes too large
 - D) becomes less cost efficient

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- 35 Studies of the factors that contribute to organizational performance have shown _____ relationship between strategic planning and performance.
- A) no
 - B) a mixed
 - C) a negative
 - D) a positive
- 36 In studies in which formal planning did not lead to higher performance, _____.
- A) the external environment often was the culprit
 - B) management's execution of the plans was most often the reason for failure
 - C) employees' implementation of the plans was the primary reason for failure
 - D) lack of communication was most often the reason for failure
- 37 Which one of Fayol's 14 principles of management helps preserve the concept of a continuous line of authority?
- A) unity of demand
 - B) unity of command
 - C) demand structure
 - D) continuous demand
- 38 Within Maslow's hierarchy of needs, the need for belonging is associated with _____.
- A) physiological needs
 - B) safety needs
 - C) social needs
 - D) esteem needs
- 39 The line of authority that extends from the upper levels of management to the lowest levels of the organization is _____.
- A) authorized line of responsibility
 - B) unity of command
 - C) responsibility factor
 - D) chain of command
- 40 The conflict in stated goals exists because organizations respond to a variety of _____.
- A) stakeholders
 - B) external environments
 - C) governmental regulations
 - D) stockholders