

國立中山大學 103 學年度轉學考招生考試試題

科目名稱：英文【企管系二年級】

題號：741001

※本科目依簡章規定「不可以」使用計算機

共 5 頁第 1 頁

This exam consists of 50 multiple-choice questions; 2 points for each correct answer.

A. Choose the best word(s) to complete each sentence

- This is George, _____ brother lives in the USA.
a. whose b. which c. one's d. one
- If you _____ in Brazil right now, would you go watch a match of the FIFA World Cup?
a. wear b. were c. are d. could go
- She watches a YouTube video of Lana Del Rey _____ a song from her new album.
a. singing b. to sing c. sang d. has sung
- _____ main worry is the health and happiness of their kids.
a. Children parents b. Children's parents c. Children's parents' d. Children parents'
- She was fired from her factory job because she could not _____ with her co-workers.
a. stand by b. make do c. go through d. keep up
- Go on eating junk food all day _____ you'll have high blood pressure before you're 30!
a. and b. but c. however d. although
- Having made home work all night, it was very _____ that Jacqueline was very tired.
a. sleepy b. difficult c. obvious d. late
- What a beautiful, quiet night! The stars are shining and it is so wonderfully _____ here!
a. morbid b. serene c. murky d. morose
- I am absolutely _____: I haven't had a bite to eat all day!
a. exhausted b. parched c. desiccated d. famished
- If I _____ a car then, I would not have had to ask Karola to pick me up from work.
a. had b. had had c. would have d. will have
- This weekend we're _____ Kenting: they have great beaches there.
a. driving b. leaving c. headed for d. playing
- I _____ to hand in my paper in time, Professor Geary.
a. will b. should be able c. cannot d. assure
- She invited me to her party _____ our recent quarrel.
a. in spite of b. out of spite for c. spiteful of d. to spite
- Our new neighbors _____ to be really nice.
a. turn b. turned up c. have turned out d. turn down
- Margaret _____ drinks in the kitchen when Alice arrived.
a. makes b. is making c. was making d. has been making

背面有題

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共 5 頁第 2 頁

16. How can I _____ my father to understand that I don't want to work in his scrap metal business?
a. make b. get c. talk to d. convince
17. Have you tried those macaroons? They're really _____!
a. tasteful b. tasty c. taste delicious d. deliciously
18. Although he is in his sixties, _____ all his younger competitors.
a. but he beat b. that he beat c. and he beat d. he beat
19. His teacher, _____ Karl had the greatest respect, was arrested for shoplifting.
a. by whom b. whose c. to whom d. for whom
20. What an _____ thing to do, beating a defenseless animal!
a. appalling b. appealing c. apparent d. awesome

B. Choose the sentence that is grammatically correct

21. a. As a football team, Holland is more better than England.
b. In football, Holland is a more better team than England.
c. As a football team, Holland is better than England.
22. a. However tiring the Sunflower protests were, it was also exhilarating.
b. Although tiring, the Sunflower protests were also exhilarating.
c. Although tiring the Sunflower protests were, they were also exhilarating.
23. a. Whereas we wanted to take the high speed train to Taipei; however, there were no more tickets.
b. We wanted to take the high speed train to Taipei; conversely, there were no more tickets.
c. We wanted to take the high speed train to Taipei; however, there were no more tickets.
24. a. John thought Angelina as good an actress than Jennifer.
b. John thought Angelina better an actress as Jennifer.
c. John thought Angelina as good an actress as Jennifer.
25. a. After a day's of hard work, a cold beer is always welcome.
b. Because of a hard day's work, a cold beer is always welcome.
c. After a day of hard work, he finds that a cold beer is always welcome.
26. a. His latest book a failure, the author vowed never to write again.
b. His latest book failed, the author vowed never to write again.
c. The author's latest book failed, he vowed never to write again.
27. a. It is the middle of the day: why not are you not in school?
b. It is the middle of the day: why not are you in school?
c. It is the middle of the day: why are you not in school?
28. a. What are you hope doing after leaving school?
b. Which are your hopes to do when you leave school?

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共 5 頁第 3 頁

- c. What are you hoping to do after you leave school?
29. a. Do you always go to Japan for your vacations?
b. Did you always went to Japan on your vacations?
c. Do you always be going to Japan on your vacations?
30. a. If it rains tomorrow I would ask my father to drive me to school.
b. If it rained tomorrow I will ask my father to drive me to school.
c. If it rained tomorrow I would ask my father to driver me to school.
31. a. My neighbor keeps her cat meow for hour and hours every day.
b. Every day, for hours and hours, my neighbor lets her cat meowing.
c. My neighbor keeps letting her cat meow every day, for hour and hours.
32. a. The Bannan line stabbings shocked people everywhere, not just in Taipei.
b. The Bannan line stabbings shocked people in everywhere, not just Taipei.
c. The Bannan line stabbings shocked people everywhere, but not just in Taipei.
33. a. Where he lives there is no sewers nor electricity.
b. Where he lives, there are no sewers or no electricity.
c. Where he lives there is neither sewers nor electricity.
34. a. More than her death, the heroine of this novel fears losing her virtue.
b. More than her life, the heroine of this novel fears losing her virtue.
c. More than dying, the heroine of this novel loses her virtue.
35. a. The poor man took a pay cut to not be fired.
b. Notwithstanding taking a pay cut, but the poor man was still fired.
c. The poor man took a pay cut not to being fired.

C. Choose the word or phrase most closely related to the target word or phrase

36. readily
a. without reluctance b. without preparation c. without seriousness
37. scornful
a. painful b. contemptuous c. nutritious
38. to stall
a. to delay b. to make strong c. to support
39. eyesore
a. photographic lens b. disease of the eye c. ugly object
40. to omit
a. to leave out b. to let in c. to allow

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共 5 頁 第 4 頁

41. worthwhile
a. deserving to spend time on b. something timely c. a waste of time
42. moderately successful
a. not successful b. very successful c. quite successful
43. to fare well
a. to say goodbye b. to be lucky c. to travel at a discount
44. to take up an offer
a. to decline it b. to accept it c. to think about it
45. careworn
a. weary b. well-groomed c. careful

D. Choose the answer that best reflects the meaning of the text

Many Chinese museums open with a fine first exhibition, but are soon as empty as swimming pools without water. Museum founders are good at what they do, so good that for the past few years a new museum has opened every day in China. But keeping them going, they say, is more difficult. Putting together collections, training curatorial staff, and planning inspired exhibition programs all but defeats them. (Adapted from: *The Economist*, May 24, 2014).

46. After a fine first exhibition, many Chinese museums
a. have no worthwhile own collections to show
b. are converted to swimming pools
c. go bankrupt for a lack of visitors
d. are as useless as swimming pools without water
47. Museum founders are good at what they do,
a. because they open a new museum every day
b. because they can manage them even without the availability of water
c. so that they know how to make their museums successful
d. but, once founded, they have difficulty to make museums successful
48. Museum founders
a. can train curatorial staff and put together collections, but cannot plan inspired programs
b. plan inspired exhibition programs, but cannot put collections together for lack of curatorial staff
c. have great difficulty in forming collections, educating museum staff, and mounting brilliant exhibitions
d. are defeated by governmental curators and protests inspired by collectivist programs

“Lenovo is the best company in the world at balancing innovation and efficiency,” according to Yang Yuanqing, the chairman of the Chinese computer-maker. The boast is at least half right. The firm has certainly displayed its ruthless efficiency of late, by keeping costs down and grabbing market share from its big Western rivals. Lenovo has recently bested HP to become the top peddler of desktop computers

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共 5 頁第 5 頁

worldwide. From a negligible share a few years ago, it is rising fast in the global smartphone market too. (Adapted from: *The Economist*, May 24, 2014).

49. Chairman Yang Yuanqing's boast is at least half right because Lenovo

- a. has ruthlessly grabbed market share from its Western rivals
- b. is rising fast in the global smartphone market as well
- c. is indeed an extremely efficient company
- d. is a company that balances innovation and efficiency

50. Lenovo has recently

- a. beaten HP as top seller of desktop computers worldwide
- b. bought up HP's division of desktop computer manufacture
- c. taken over HP's division of desktop computer maintenance and repair
- d. beaten HP as an innovative company

End of the Transfer Exam English

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共 7 頁 第 1 頁

以下單選題 100%，每題 2.5%，共計 40 題，請作答於答案紙

- 1 Successful operations managers must be able to do all of the following except
 - A) lead and motivate people.
 - B) use technology to make a manufacturer more productive.
 - C) advertise and sell the firm's product.
 - D) control production costs.
- 2 Shawn Sine decides to start his own business. How likely is Shawn to still be operating a successful business in five years?
 - A) It depends on whether it is an e-business or not.
 - B) It is very likely because most small businesses are successful.
 - C) It is likely because the chance of failure is nearly equal to the chance for success.
 - D) It is unlikely because well over half of new small businesses fail.
- 3 _____ is the ability to produce a specific product more efficiently than any other product.
 - A) Absolute advantage
 - B) Specialization
 - C) Comparative advantage
 - D) Dominant advantage
- 4 Airplanes, crates, and trucks represent _____ resources for Federal Express.
 - A) revenue-producing
 - B) material
 - C) human
 - D) Financial
- 5 According to the symbolic view, managers have a(n) _____ effect on substantive organizational outcomes.
 - A) neutral
 - B) controlling
 - C) limited
 - D) unlimited
- 6 In organizations, _____ programs ensure that protected classes are retained and their opportunities are maintained.
 - A) needs-based analysis
 - B) functional
 - C) global human resource management
 - D) affirmative action

背面有題

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共 7 頁第 2 頁

- 7 The land of Narnack has very infertile soil but a large supply of oil. What action should Narnack take? Narnack should
- A) specialize in the production of crude oil and trade this for grain and other food products.
 - B) grow food anyway because its people will need it for survival.
 - C) focus on attracting tourists to its country and thus purchase the needed supplies of food.
 - D) specialize in the production of food products such as cereals and bread.
- 8 Why is strategic management important?
- A) It has little impact on organizational performance.
 - B) It is involved in many of the decisions that managers make.
 - C) Most organizations do not change.
 - D) Organizations are composed of similar divisions and functions.
- 9 Successful _____ management requires enhanced sensitivity to differences in national customs and practices.
- A) ethnocentric
 - B) polycentric
 - C) global
 - D) parochial
- 10 For a profit, General Motors Corporation produces and sells automobiles that satisfy society' s needs. These efforts are referred to as
- A) entrepreneurial.
 - B) agricultural.
 - C) economical.
 - D) business.
- 11 _____ resources are the individuals who provide labor for an organization in exchange for wages.
- A) Human
 - B) Material
 - C) Labor
 - D) Financial
- 12 Greg is in charge of making sure the raw steel brought into his company' s factory is turned into high-quality bearings for sale to customers. Greg is a(n) _____ manager.
- A) marketing
 - B) operations
 - C) productivity
 - D) Middle

背面有題

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共 7 頁第 3 頁

- 13 Departmentalization based on _____ groups' jobs is based on the territory or physical location.
- A) functional
 - B) product
 - C) geographic
 - D) matrix
- 14 Some Enron executives were aware of the financial problems the company was facing and yet failed to reveal this information to the public. These actions taken by Enron executives were
- A) moral.
 - B) normal.
 - C) in the best interests of the shareholders.
 - D) unethical.
- 15 Stella Williams is designing the formal organization of her legal clinic. She has divided the work to be done; now she should
- A) group the various positions into manageable units or departments.
 - B) distribute responsibility and authority within the organization.
 - C) determine how many subordinates will report to each manager.
 - D) determine the degree of centralization.
- 16 The industry concerned with the movement of goods from producer to consumer is
- A) service.
 - B) distribution.
 - C) production.
 - D) agriculture.
- 17 Work teams composed of individuals from various functional specialties are known as _____ teams.
- A) differentiated
 - B) product
 - C) cross-functional
 - D) weak
- 18 Based on his scientific management principles, Taylor suggested which of the following pay principles?
- A) monthly salary
 - B) monthly salary with bonus
 - C) seniority pay
 - D) incentive pay

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共 7 頁 第 4 頁

- 19 Sue Wallace is getting married on Saturday. She purchases flowers for the church ceremony early Saturday morning from a local flower shop. Which of the following types of utility is not created by this activity?
- A) Form
 - B) Place
 - C) Time
 - D) Possession
- 20 According to Mintzberg's management roles, the _____ roles involve receiving, collecting, and disseminating information.
- A) interpersonal
 - B) informational
 - C) technical
 - D) decisional
- 21 Labor unions use _____ to protect the rights of their members.
- A) functional operations
 - B) new product development
 - C) collective bargaining
 - D) process
- 22 The belief that business leaders should not direct social policy because there is no direct line of social accountability to the public is known as what argument against a firm being socially responsible?
- A) dilution of purpose
 - B) costs
 - C) too much power
 - D) lack of accountability
- 23 Renee collects antique Fabergé eggs. For most of these eggs, only one or a few were created of each design. These eggs would best be classified as _____ products.
- A) specialty
 - B) convenience
 - C) business
 - D) Shopping
- 24 Fayol was interested in studying _____, whereas Taylor was interested in studying _____.
- A) senior managers; effective managers
 - B) all managers; first-line managers
 - C) bureaucratic structures; chains of command
 - D) administrative theory; macroeconomics

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共 7 頁第 5 頁

- 25 As a source of potential job candidates, _____ generates the best referrals, because a good referral reflects on the source of the recommendation.
- A) the company Web site
 - B) the Internet
 - C) employee referrals
 - D) professional recruiting organizations
- 26 _____ is the existence of a discrepancy between an existing and a desired state of affairs.
- A) An opportunity
 - B) A solution
 - C) A weakness
 - D) A problem
- 27 The _____ role is more important for lower-level managers than it is for either middle- or top-level managers.
- A) leader
 - B) entrepreneur
 - C) spokesperson
 - D) disseminator
- 28 The belief that businesses are being socially responsible when they attend only to economic interests is known as which argument against a firm being socially responsible?
- A) dilution of purpose
 - B) violation of profit maximization
 - C) costs
 - D) too much power
- 29 Which of the following formal groups are essentially independent groups, which, in addition to their regular job, take on tasks such as hiring, performance evaluations, and so forth?
- A) business unit alliances
 - B) command groups
 - C) self-managed teams
 - D) cross-functional teams
- 30 Which of the following statements is true concerning problem identification?
- A) Problems are generally obvious.
 - B) A symptom and a problem are basically the same.
 - C) Well-trained managers generally agree on what is considered a problem.
 - D) The problem must be such that it exerts some type of pressure on the manager to act.

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共 7 頁第 6 頁

- 31 Frank and Lillian Gilbreth's work began in the area of _____.
- A) laying bricks
 - B) cutting lumber
 - C) installing rudimentary electrical wiring
 - D) assembly lines
- 32 In analyzing the environment, managers should know _____.
- A) the competition's stock price
 - B) pending legislation that might affect the organization
 - C) the organization's purpose
 - D) the goals currently in place and the strategies currently being used
- 33 Global economic pressures force organizations to become more _____.
- A) price competitive
 - B) quality conscious
 - C) cost efficient
 - D) conservative with raw materials
- 34 Plans are documents that outline how goals are going to be met and _____.
- A) define which department has what responsibilities needed to accomplish the goals
 - B) tell what materials and processes are necessary to fulfill the goals
 - C) identify how much capital is required to complete the goals
 - D) describe resource allocations, schedules, and other necessary actions to accomplish the goals
- 35 The symbolic view of management is based upon the belief that managers symbolize _____.
- A) control and influence
 - B) ambiguity and confusion
 - C) stakeholders' interests
 - D) decisions of top management
- 36 In some jobs, _____ work specialization more than offset the economic advantages.
- A) distrust of
 - B) human diseconomies from
 - C) disgust of
 - D) employees' excitement about
- 37 Which of the following is not associated with the study of individuals?
- A) attitudes
 - B) motivation
 - C) roles
 - D) perception

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共 7 頁第 7 頁

- 38 A written statement that describes a job to include; job content, environment, and conditions of employment is called a _____.
- A) job specification
 - B) process departmentalization
 - C) goal-oriented job definition
 - D) job description
- 39 The North American Free Trade Agreement includes _____.
- A) Mexico, Canada, and the United States
 - B) Canada, Mexico, and Brazil
 - C) the United States, Canada, and Honduras
 - D) Columbia, Mexico, and the United Sates
- 40 The traditional view was that managers could not and should not directly supervise more than _____ subordinates.
- A) three or four
 - B) five or six
 - C) seven or eight
 - D) nine or ten