

國立中山大學 102 學年度轉學考招生考試試題

科目名稱：英文【企管系三年級】

題號：741003

※本科目依簡章規定「不可以」使用計算機

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This exam consists of 50 multiple-choice questions; 2 points for each correct answer.

A. Choose the best word(s) to complete each sentence

- Poor Jenny: she _____ unlucky in love two times already this year!
a. is b. has been c. had been d. was to be
- Jean-Jacques was a _____ child: he read novels from the age of five!
a. precocious b. precious c. predominant d. prevaricating
- She wondered how the country's president _____ still have such black hair.
a. can b. would c. could d. will
- The man had old, smelly shoes and _____ clothes.
a. shabby b. expensive c. identical d. fashionable
- In a(n) _____ world, everyone would have enough to eat.
a. real b. best c. ordered d. ideal
- Accept Joachim's marriage proposal _____ you will be sorry for the rest of your life!
a. and b. but c. however d. although
- My veterinarian told me that my dog is not just fat—he is _____.
a. lean b. obese c. anorexic d. underfed
- You're wearing that to the dance? But overalls are so _____!
a. big b. popular c. out of date d. vintage
- Mark would not _____ a word about what happened last weekend.
a. utter b. express c. show d. divulge
- I really haven't spoken with Shu-ching since we had that _____.
a. impact b. run-in c. falling out d. going out
- Neither Victoria nor Camilla is giving _____ opinion about this matter.
a. his b. her c. their d. much
- It was _____ that she felt very tired.
a. late b. obvious c. difficult d. finally
- There are lots of vitamins in dark green vegetables _____ spinach and broccoli.
a. for examples b. such as c. like as d. as
- Don't spill wine on your blouse: it _____ badly.
a. stains b. feels c. burns d. grows
- I'd really rather that you didn't _____ anything about my hairdo this time.
a. alter b. cut c. color d. perm
- I knew _____ than to disturb my father while he was watching the news on TV.
a. best b. better c. well d. then

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17. The cockroach _____ under the refrigerator when I tried to kill it.
a. hid b. was hid c. did hid d. hid
18. Emma looks _____ with her Great Gatsby dress!
a. delighted b. delighting c. luminous d. lighter
19. What went through his mind when he pointed his gun at her I cannot even _____.
a. conceive of b. conceive c. conceptualize d. condone
20. Is this novel based on _____ real story?
a. the b. an c. its d. a

B. Choose the sentence that is grammatically correct

21. a. Sharyl was the most intelligentest person I have ever know.
b. Sharyl is the most intelligentest person I ever knew.
c. Sharyl was the most intelligent person I have ever known.
22. a. However running 10 miles is difficult, it can also be rewarding.
b. Although running 10 miles is difficult, it can also be rewarding.
c. Similarly running 10 miles is difficult, it can also be rewarding.
23. a. Whereas we wanted to have dinner outside; however, it was raining.
b. We wanted to have dinner outside; conversely, it was raining.
c. We wanted to have dinner outside; however, it was raining.
24. a. My dog is as fast a runner than your dog.
b. My dog is faster a runner as your dog.
c. My dog is as fast a runner as your dog.
25. a. Not only did Mina want to learn how to go rock climbing but also swim.
b. Not only did Mina want to learn how to go rock climbing but also how to swim.
c. Not only did Mina want to learn how to go rock climbing but also to swim.
26. a. After two weeks of travel, Isabel felt tired, weak, and sore.
b. After two weeks of travel, Isabel felt tired, weak, and she has a sore shoulder.
c. After two weeks of travel, Isabel felt tired, weakly, and she has a sore shoulder.
27. a. She frequently stopped at the bakery on her way home from work.
b. She frequent stopped at the bakery on her way home from work.
c. She frequently to stop at the bakery on her way home from work.
28. a. But Karl, a shirt without tie is not proper wearing for an official dinner like that!
b. But Karl, a shirt without tie is not properly wearing for an official dinner like that!
c. But Karl, a shirt without tie is not proper dress for an official dinner like that!
29. a. If I were king of this island, I would banish all scooters!
b. If I was king of this island, I banished all scooters!
c. Had I been king of this island, I banish all scooters!

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30. a. I would understand more if only the teacher would speak more louder.
b. I would understand more if only the teacher spoke more loudly.
c. I would understand more if only the teacher spoke louder.
31. a. Anna let her dog keep walking for hours on end.
b. Anna kept her dog walking for hours on end.
c. Anna let her dog walking for hours on end.
32. a. There are impolite people everywhere, not just in China.
b. There are impolite people in everywhere, not just in China.
c. There are impolite people everywhere, but not just in China.
33. a. What he dreaded, more than drowning, was being eaten by sharks.
b. What he dreaded, more than to drown, was being eaten by the shark.
c. What he dreaded, more than being drowned, was being eaten by a shark.
34. a. Fast runners, a dog usually catches a hare.
b. Fast runners, hares usually outrun dogs.
c. Fast runners, are both dogs and hares.
35. a. The thief admitted his guilty so that his jail term was reduced.
b. The thief admitted he was guilty but did not have his jail term reduced.
c. The thief admitted his being guilty but did not reduced his jail term.

C. Choose the word or phrase most closely related to the target word or phrase

36. tend to cost
a. always cost b. never cost c. usually cost
37. seasoned
a. salty b. experienced c. related
38. petty
a. not important b. not expensive c. not friendly
39. to rank
a. to stand b. to put in order c. to lie down
40. properly
a. correctly b. slowly c. quickly
41. to clarify
a. to clean b. to rinse c. to make clear
42. practically dead
a. almost dead b. completely dead c. used to be dead
43. no wonder
a. not surprising b. very surprising c. very boring

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44. to skip lunch

- a. to eat lunch very quickly b. to make lunch c. not to eat lunch

45. fairly expensive

- a. reasonably priced b. above-average in price c. cheap.

D. Choose the answer that best reflects the meaning of the text

Over the last decade the dissenting voices around business schools have grown. Business schools – despite their manifest success – have been forced onto the back foot. They are not alone. There is a broader challenge to the purpose and responsibility of business. Against this backdrop it is imperative that business schools have a clearly articulated statement of their purpose, one that compellingly makes the case for business schools and positions them productively alongside other professional schools. To reiterate: the purpose of business schools is to create academic, personal and social value. The challenge for each and every business school is to clearly articulate how it creates value along these three dimensions. Each school must know and communicate how it positions itself in terms of value creation. What does it do to create value? How does it do so and how is that distinctive? What is its position in each of the three dimensions of value creation?

(From: Michael Hay, "Business Schools: A New Sense of Purpose." *Journal of Management Development* [27.4] 2008).

46. Over the last decade,

- a. the purpose of business schools has been questioned more and more
b. business schools have come to be closer allied with businesses
c. business schools have become less progressive
d. business schools have been considered irresponsible

47. Business schools,

- a. unlike businesses, are nowadays asked to formulate their purpose and responsibility
b. like businesses, are nowadays asked to formulate their purpose and responsibility
c. despite their success, are questioned by businesses as to their purpose and responsibility
d. despite their success, have been forced to join productively with businesses and professional schools

48. A "clearly articulated statement of their purpose" means that business schools

- a. must use clearer language in explaining their purpose
b. must be as productive as other professional schools
c. must explain their importance and value as professional schools
d. must reiterate what their purpose is

49. The three dimensions of value creation of which this paragraph speaks are

- a. business schools, professional schools, communication schools
b. creation, distinction, challenge
c. purpose, responsibility, productivity
d. academic, personal, social

50. Business schools should be

- a. dissenting voices b. articulated statements
c. value creators d. challenging environments

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一、 申論題 100%

(請依題號順序，作答於答案紙上)

1. 請問四大管理功能為何(5%)?並各舉一例，說明網際網路的興起之下，企業如何利用資訊科技，來執行此四大功能(20%)。
2. 請說明雙因子理論的概念(10%)，針對該理論下不同的激勵因子，各舉一例說明(10%)，並說明雙因子理論的缺點(5%)。
3. 中山公司與西子灣公司都是作國父文創商品的廠商，其公司概况如下表所示，請利用該表的資料，運用績效評估的概念，說明哪一家公司的營運表現比較好，以及理由為何?(20%)

	中山公司	西子灣公司
資本額	NT\$ 2,000 萬	NT\$ 200 萬
員工人數	100 人	10 人
營業額	NT\$ 2 億	NT\$ 2,000 萬
主要產品範圍	所有跟國父有關的文創產品	國父紀念杯
在主要產品範圍中的市場佔有率	10%	80%

4. 一般而言，管理能力可以被分成哪三類?(12%) 這三類能力的關係為何?(9%) 並是針對這三種類別能力，各舉一個實例說明之(9%)