科目: 管理英文

(企業管理學系英語MBA碩士在職專班甲組)

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I. Sentence Correction (20%)

(Each sentence is followed by five alternative versions of the underlined portion. Select the alternative you consider both most correct and most effective according to the requirements of standard written English. Answer A is the same as the original version; if you think the original version is best, select answer A. 2 points for each question that is correctly answered.)

- Government authorities predicted correctly that tremendous savings in the consumption of gasoline would be achieved if <u>speeding was to be limited to</u> 55 miles per hour.
 - (A) speeding was to be limited to
 - (B) motorists limited their speed to
 - (C) speeding did not exceed
 - (D) a motorist was to limit his speed to
 - (E) speeding by motorists was to be limited to
- 2. Writing a beautiful sonnet is as much an achievement as to finish a 400-page novel.
 - (A) to finish
 - (B) it is to finish
 - (C) finishing
 - (D) if you finished
 - (E) to have finished
- 3. Fifty-seven applications were received, of whom the better were selected for detailed review.
 - (A) of whom the better were selected
 - (B) from which were selected the better
 - (C) the best of which were selected
 - (D) from whom were selected the best
 - (E) from which they selected the best
- 4. More than any animal, the wolverine exemplifies the unbridled ferocity of "nature red in tooth and claw."
 - (A) More than any animal
 - (B) More than any other animal
 - (C) More than another animal
 - (D) Unlike any animal
 - (E) Compared to other animal
- 5. Economic conditions demand that we not only cut wages and prices but also reduce inflation-raised tax rates.
 - (A) that we not only cut wages and prices but also
 - (B) not only cutting wages and prices but also to
 - (C) not only to cut wages and prices but also to
 - (D) not only a cut in wages and prices but also to
 - (E) not only to cut wages and prices but that we also
- Tests show that catfish from Lake Apopka are safe to eat, even though they
 contain almost twice as much of the pesticide DDT this year than they did last
 year.
 - (A) than they did
 - (B) more than they did
 - (C) as they did
 - (D) than they had contained
 - (E) than they contained
- 7. Crossing the street, a car almost struck us.
 - (A) Crossing the street, a car almost struck us.
 - (B) A car almost struck us, crossing the street.
 - (C) As we crossed the street, a car almost struck us.
 - (D) A car, crossing the street, almost struck us.
 - (E) Having crossed the street, a car almost struck us.

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- 8. The smaller firms sold either on a price or quality-of-workmanship basis.
 - (A) The smaller firms sold either on a price or quality-of-workmanship basis.
 - (B) The smaller firms either sold on a price or quality-of-workmanship basis.
 - (C) The smaller firms sold on either a price or a quality-of-workmanship basis.
 - (D) The smaller firms sold on either a price or on a quality-of-workmanship basis.
 - (E) Either the smaller firms sold on a price or on a quality-of-workmanship basis.
- 9. The president's talk was directed toward whomever was present.
 - (A) was directed toward whomever was present
 - (B) was directed toward whoever was present
 - (C) was directed at who was present
 - (D) was directed at whomever was present
 - (E) was directed towards whomever was present
- 10. The government's failing to keep it's pledges will earn the distrust of all the other nations in the alliance.
 - (A) government's failing to keep it's pledges
 - (B) government failing to keep it's pledges
 - (C) government's failing to keep its pledges
 - (D) government failing to keep its pledges
 - (E) governments failing to keep their pledges

II. Critical Reasoning (30%)

(For each question, choose the best answer among the listed alternatives. 3 points for each question that is correctly answered.)

 Choosing an executive for important positions in top companies can be a chancey business. Many decisions are arbitrary and dependent on personal preferences and prejudices. Appearance, color of clothes, beards, height, can all aid or hinder a candidate's chances for success.

Additional methods for helping a "head-hunter" to choose the correct candidate can be psychometric testing and handwriting analysts. Although these tests cannot be taken in isolation, they may help to highlight weaknesses and strengths in a candidate's aptitudes. The tests include verbal and numerical critical reasoning tests, detailed personality questionnaires, and often, additional tests to see how candidates organize their time and utilize their resources.

By also using a personal interview, the company can then find the most suitable person for a job.

Which of the following statements can be derived from the above?

- (A) Psychometric tests alone should be used to choose candidates.
- (B) Employers choose their executives according to their appearance.
- (C) Psychometric tests are essential in choosing suitable candidates for jobs.
- (D) Psychometric tests show up the weaknesses of candidates.
- (E) Successful candidacy for a top job is dependent only on luck.
- 2. Many of the convenience foods on the market today, like dry cereals, have less nutrients than natural foods, which were dominant a decade or two ago. Many nutritionists claim that dry cereal gives less nourishment than natural foods like eggs or bacon. Opponents of the nutritionists' views state that examination of grade-school student show less nutritional deficiency than in their parents' time.

Which of the following, if true, would tend to strengthen the opponents' view?

- (A) Grade-school children reported eating no breakfast at all.
- (B) Fewer convenience foods were available to the parents.
- (C) Adults claim to eat convenience foods as well as natural foods.
- (D) Convenience foods can be digested just as quickly as natural foods.
- (E) Customers are not likely to sacrifice convenience for nutrition.

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Starting in 1955, all workers had to wear steel helmets if they were employed in the construction industry.

From which of the following can the statement above be properly inferred?

- (A) No workers had to wear steel helmets before 1955, but all workers had to wear them after 1955.
- (B) Construction industry workers were the first to be required to wear steel helmets.
- (C) Construction industry workers had to wear steel helmets prior to 1955.
- (D) Some workers may have worn steel helmets before 1955, but all construction workers were required to wear them beginning in 1955.
- (E) Workers nay have worn some type of helmet before 1955, but later all had to wear steel-type helmets.
- 4. Before the arrival of Eugene, a new partner, sales output in Andrew's company Gnome Ltd. had been rising by 10% per year on average. Innovations by Eugene included computerization of technical processes and reductions in the work force, but annual sales output has only risen by 5% per year. It appears that Eugene's innovations have caused the reduction in the annual growth rate.

Which of the following, if true, would most seriously weaken the conclusion above?

- (A) The investment in new machinery entails a provision for depreciation of the cost of the fixed assets, which causes a reduction in profit.
- (B) Gnome Ltd. does not base increases in the selling price of its products with costs.
- (C) Eugene's innovations were intended as long-term investment and not made for short-term profit growth.
- (D) General demand for the product manufactured by the company has declined.
- (E) Workers laid off by Gnome Ltd. have been hired by a competitor, who is taking an increasing share of the market.
- 5. By far the chief export in the 15th century was textiles. Among these, woolens and worsteds predominated; linens were far less important and silks played an insignificant part. Outside this group, the only important item in the first half of the century was corn, though the exports of fish, lead, and tin were by no means negligible.

Given the above information which of the following statements is correct?

(A) Corn, though not as important an export as textiles, was still an important component of the export trade.

- (B) Corn was nearly as important an export as linen.
- (C) Silk was a valuable export in the 15th century.
- (D) Fishing was a bigger industry than wool production in the 15th century.
- (E) Nontextile items were one of the chief elements in the list of products exported in the 15th century.
- 6. The exchange rate is the ruling official rate of exchange of dollars for other currencies. It determines the value of American goods in relation to foreign goods. If the dollar is devalued in terms of other currencies, American exports (which are paid for in dollars) become cheaper to foreigners and American imports (paid for by purchasing foreign currency) become more expensive to holders of dollars.

What conclusion can be drawn form the above?

- (A) There are certain disadvantages for the United States economy attached to devaluation.
- (B) The prospect of devaluation results in a speculative outflow of funds.
- (C) By encouraging exports and discouraging imports, devaluation can improve the American balance of payments.
- (D) The difference between imports and exports is called the Trade Gap.
- (E) It is possible that inflation neutralizes the beneficial effects of devaluation.

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An economist was quoted as saying that the Consumer Price Index (CPI) will go up next month because of a recent increase in the price of fruit and vegetables.

Which of the following cannot be inferred from the statement?

(A) The cost of fruits and vegetables has risen sharply.

- (B) Consumers have decreased their consumption of fruits and vegetables.
- (C) The cost of fruits and vegetables is a major item in the CPI.
- (D) Food cost changes are reflected quickly in the CPI.
- (E) Other items that make up the CPI have not significantly decreased in price.
- 8. All elephants are gray.

And all mice are gray.

Therefore, I conclude that all elephants are mice.

The argument above is invalid because

- (A) the writer bases her argument on another argument that contains circular reasoning.
- (B) the writer has illogically classified two disparate groups together when there is no relationship between them, except that they both have the same attribute.
- (C) the writer has made a mistaken analogy between two dissimilar qualities.
- (D) the writer has used a fallacy which involves the ambiguous description of animals by their color.
- (E) the writer has failed to express her reasoning fully.
- Between 1979 and 1983, the number of unincorporated business self-employed women increased five times faster than the number of self-employed men and more than three times faster than women wage-and-salary workers. Part-time self-employment among women increased more than full-time self-employment.

Each of the following, if true, could help to account for this trend except:

- (A) Owning a business affords flexibility to combine work and family responsibilities.
- (B) The proportion of women studying business administration courses has grown considerably.
- (C) There are more self-employed women than men.
- (D) Unincorporated service industries have grown by 300 percent over the period; the ratio of women to men in this industry is three to one.
- (E) The financial reward of having a second wage earner in the household has taken on increased significance.
- 10. A company, Surrising Ltd., included in its annual financial statements the following note on its policy of accounting for fixed assets and depreciation: Fixed Assets

Fixed assets are stated in the consolidated balance sheet at cost less accumulated depreciation and amortization. Depreciation is provided on all fixed assets, except land, to write off their cost in equal annual installments over the estimated economic useful lives of the assets. The cost of leasehold improvements is amortized over the term of the remaining number of years of the lease in equal annual installments.

Which of the following statements is relevant to, but not consistent with, the above accounting policy?

- (A) The economic useful life of land and buildings is assumed to be 50 years, and Sunrising Ltd., therefore, employs depreciation rate of 2% per annum.
- (B) Sunrising Ltd. include in their plant inventory equipment that cost \$100,000, even though this equipment is more than 10 years old and the depreciation rate on plant and machinery has been 15% for this year.
- (C) Sunrising Ltd. spent \$30,000 on improving a building, which is leased. The period of the lease was seven years, but the lease must be renewed in two years time. Sunrising Ltd. provided for amortization at 50% for this year.
- (D) Inventories and negotiable securities are not included in fixed assets.
- (E) Amortization of other assets, e.g. goodwill, is provided separately in the financial statements.

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III. Case Study (50%)

Please read the case and answer the following questions (12.5% for each):

1. Generally speaking, what advice do you have for Pei-vi?

What do you think about using the Internet as part of job searching in Taiwan? Can it be very helpful for Pei-yi?

3. Do you encourage Pei-yi to get a job in sales? Why?

4. If you were Pei-yi, would you consider a position that does not require a college degree? Why?

Pei-yi Boyd graduated in June from a university. She majored in psychology but took many courses that would be relevant to jobs in a business such as sales management, marketing, personnel administration, business information systems, and statistics, and several computer courses. Pei-yi still does not know what field would be best for her. She is attracted to sales positions because of the high earnings possible. One of her best friends took a job in sales and is making a good deal of money now. Pei-yi is a little worried about her ability to sell, but she feels she is just as extroverted and personable as her successful friend. She was originally interested in a career in personnel management but has heard that it is difficult to get such a position with just a Bachelor degree. Pei-yi has seen several ads for department-store clerks but wonders if she should start in a position that does not require a college degree. she does, won't she be wasting her time spent at the university? Pei-yi would also like to have a family someday, although she has no steady boyfriend at the time, and she wonders and worries about the problem of maintaining a career while raising children. Pei-yi has now interviewed with 10 companies on campus without receiving a job offer. She is working in a part-time job near the campus in order to be near the campus placement office, and she is now wondering if she would follow some other strategy in finding a good job. She is sure that many more employers have jobs than those that visit the campus, and she has thought about looking for a job from Internet services or seeking help from her relatives. She doesn't know what to do at this point.