科目:計算機概論【資管系碩士班甲組、丙

題號: 442001

組】

共 4頁第 1頁

請勿於試題紙上作答;本科目不可使用計算機。

- (A) 1~14 單選題, 15~16 複選題, 每題 5 分。
 - 1. Which of the following data structures is FIFO?
 - (A) Array
- (B) Stack
- (C) Queue
- (D) Tree
- (E) Hash table

2. Given the relation below:

What values will be retrieved by the following SQL statement?

select A, B from X where X.B = X.C

(A) 2, 5

(B) 3, 6 (C) 2, 2

(D) 5, 2

- 3. Which one of the following is not a wireless wide area network technology?
 - (A) GSM
 - (B) Long Term Evolution
 - (C) WiFi
 - (D) WiMAX
- Which of the following is not a high-level programming language?
 - (A) Assembly
 - (B) Python
 - (C) C
 - (D) Java
- What is the length of an IPv6 address?
 - (A) 32-bit
 - (B) 64-bit
 - (C) 128-bit
 - (D) 256-bit
- Which of the following is correct memory hierarchy?
 - (A) cache RAM register hard drive
 - (B) RAM register cache hard drive
 - (C) RAM hard drive cache register
 - (D) register cache RAM hard drive

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共 4頁第2 頁

7. The binary search algorithm is in which of the following complexity classes?

(A) $\Theta(\lg n)$

(B) $\Theta(n)$

(C) $\Theta(n \lg n)$ (D) $\Theta(n^2)$

8. Which of the following formulas can indicate the length of a linear array? (UB: upper bound, LB: lower bound)

(A) UB - LB + 1

(B) LB + UB

(C) LB - UB

(D) LB - UB + 1

9. What is the situation "START=NULL" in linked list called?

(A) Overflow

(B) Underflow

(C) Push

(D) None of above

10. Consider the following loop code:

int[] number = new int[10];
for (int i = 0; i <= number.length; i++)
{
 number[i] = (int)(Math.random() * 10);
}</pre>

Which of the following statements is true?

(A) The loop will execute 10 times, filling up the array with random numbers.

(B) The loop will execute 10 times, filling up the array with zeros.

(C) The code has a runtime error indicating that the array is out of bound.

(D) All of the above statements are wrong.

11. A machine needs a minimum of 100 seconds to sort 1000 names by quick sort.

What is the minimum time needed to sort 100 names by the same method approximately?

(A) 50.2 seconds

(B) 72.7 seconds

(C) 11.2 seconds

(D) 6.7 seconds

12. Which of the following protocols works at the Internet layer and provides a connection service between hosts?

(A) IP

(B) TCP

(C) UDP

(D) ARP

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共 4頁第 3頁

- 13. What is the main difference between DDCMP (Digital Data Communications Message Protocol) and SDLC (Synchronous Data Link Control)?
 - (A) DDCMP does not need special hardware to final the beginning of a message
 - (B) DDCMP has a message header
 - (C) SDLC has a IP address
 - (D) SDLC does not use CPC
- 14. How many values does the following loop print? Note that a Java "int" is a 32-bit two's complement integer.

```
for (int i = 1; i \ge 0; i = i + i) {
   StdOut.println(i):
(A) 31
(B) 32
(C) 2^{30} - 1
```

- (D) $2^{31} 1$
- (E) $2^{32} 1$
- 15. (複選) Which of the following statements are true?
 - (A) A greedy algorithm can be used to solve the 0-1 knapsack optimization problem.
 - (B) Dynamic programming can be used to solve optimization problems where the size of the space of possible solutions is exponentially large.
 - (C) Dynamic programming can be used to find an approximate solution to an optimization problem, but cannot be used to find a solution that is guaranteed to be optimal.
 - (D) When run on the same inputs, an exponential algorithm will always take longer than a polynomial algorithm.
 - (E) Typically, the use of functions in a program reduces the total number of lines of code.
- 16. (複選) Which of the following statements are true?
 - (A) In Python, an instance of a class is an object, but a class itself is not.
 - (B) In C, the maximum value that an integer constant can have is 32767.
 - (C) Any program that can be written using only function definitions and calls, the basic arithmetic operators, assignment, and conditionals will run in constant time.
 - (D) The value of 'math.sqrt(2.0)*math.sqrt(2.0) == 2.0' is True.
 - (E) One should always avoid iteration when a recursive solution is possible.

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共 4頁第 4頁

(B) 問答題

- 1. (10%) The Fibonacci series begins with 0 and 1 and each succeeding term is the sum of the two proceeding terms: 0,1,1,2,3,5,8,...

 Write a recursive function int fibonacci(n) in C to compute the nth Fibonacci number.
- 2. (5%) Explain the difference between call by value and call by reference.
- 3. (5%) Write a procedure that uses a one-dimensional array A to store all elements of a two-dimensional array B.

科目名稱:統計學【資管系碩士班乙組】

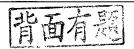
※本科目依簡章規定「不可以」使用計算機

題號:442002

共3頁第1頁

全部計算題,共100分。不可於試題紙上作答。

- 1. (每小題 6分) A software company is launching a marketing campaign for its latest developed products. To do so, the company uses web banners for advertising its products. Six major online software retailers are considered to locate the banners, which includes ABC coders, The Code House, All My SQL, 123 Developer, C Sharper, and The Software Stuff. The banners will provide a direct link to the company's main web page. After the campaign is over, the company gathers valuable information to examine the campaign effectiveness as shown in Figure 1 on the last page. Note that Banner Impression (also called Banner Hit) measures the number of times the banner is displayed; Click-Through-Rate is a ratio of the number of times the banner was clicked on by the viewer to the number of impressions; and Cost-Per-Click is the price you pay for one click on your banner.
 - (1) Which online software retailer is the most effective for this particular campaign? Why? How many impressions are from this online software retailer?
 - (2) Use the information of the pie chart and bar chart to calculate the total number of click-throughs to the company's main page. Does this number match the information provided? What factor do you think causes the deviation, if any?
 - (3) What is the cost per 1000 impressions for the ABC Coders retailer?
 - (4) How many visits are there to the company's main page? How many visitors download the software?
 - (5) Do you think any part of Figure 1 distort the truth and should be avoided?
- 2. (每小題 6 分) In their controversial book *The Bell Curve*, Professors Herrnstein and Murray explored "intelligence and class structure in American life." One of the many controversies sparked by the book is the authors' tenet that level of intelligence is a cause of a wide range of intractable social problems, including constrained economic mobility (the ability of an individual or family to improve their economic status). The measure of intelligence chosen by the authors is the well-known intelligent quotient (IQ). Psychologists traditionally treat IQ as a random variable having a normal distribution with mean μ = 100 and standard deviation σ=15.
 - In their book, Herrnstein and Murray refer to five cognitive classes of people defined by percentiles of the normal distribution. Class I consists of those with IQs above the 95th percentile; Class II consists of those with IQs between the 75th and 95th percentiles; Class III consists of those with IQs between the 25th and 75th percentiles; Class VI consists of those with IQs between the 5th and 25th percentiles; and Class V consists of those with IQs below the 5th percentile.
 - (1) Assume that the distribution of IQ is represented by the normal curve. Which cognitive class includes the most proportion of people? What z-score range is indicated by each cognitive class?
 - (2) Assuming the distribution of IQ is represented by the normal curve, what IQ score range is indicated by each cognitive class?
 - (3) Researchers have found that IQ distribution is decidedly nonnormal. How would the IQ score ranges in the five cognitive classes differ for an IQ distribution that has the same mean but is skewed right?
 - (4) If the IQ distribution is nonnormal, what shape would you expect the sampling distribution of the sample mean to have if we choose 100 people randomly and measure their IQ average? Why?
 - (5) Assume that you choose 100 people randomly in Taiwan. Find the probably that the sample mean of IQ will be 103 or more. State any assumptions you make.
 - (6) In one study, the researchers found that a sample of 100 people in Taiwan had a mean IQ of 103. Considering your answer in (5), what can you infer about the IQ distribution for people in Taiwan?



科目名稱:統計學【資管系碩士班乙組】

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※本科目依簡章規定「不可以」使用計算機

共3頁第2頁

3. (第5小題10分,其他每小題6分) Is the number of games won by a major league baseball team in a season related to the team's batting average? To address this issue, a researcher examined data from the Baseball Almanac (2007) on the number of games won and the batting averages for the 14 teams in the American League for the 2006 Major League Baseball season. The data are shown as follows:

Team	New York	Toronto	Baltimore	Boston	Tampa	Cleveland	Detroit
			[Bay .		
Games Won	97	87	70	86	61	78	95
Batting average	.285	.284	.277	.269	.255	.280	.274
Team	Chicago	Kansas	Min-nesota	Los	Texas	Seattle	Oakland
		City		Angeles			
Games Won	90	62	96	89	80	78	93
Batting average	.280	.271	.287	.274	.278	.272	.260

(1) A partial output of the simple linear regression model from a statistical software is given as follows. Fill in the blanks.

	Analysis of Variance					
Source	DF	SS	MS	F value	P value	
Model		405.263			0.0936	
Error						
Total	13	1872.000			· ·	

Parameter Estimates					
variable	DF	Estimates	Standard Error	t value	P value
Intercept	1	-85.684	92.686	-0.9245	0.3735
BATTING	1	614.035	337.217	1.8209	0.0936

- (2) Conduct a test (at $\alpha = 0.05$) to determine whether the mean number of games won by a major league baseball team is positively linearly related to the team's batting averages.
- (3) Compute the coefficient of determination, r², and interpret its meaning.
- (4) Construct a 95% confidence interval for the number of games won by a team with a .285 batting average.
- (5) Perform a residual analysis on the data and determine the adequacy of the fit of the model.

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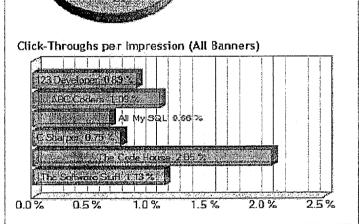
Summary Marketing Costs | Web Banners | Website

Use the drop list controls on the right to select the time period as well as the banner.

Banner Campaign Hits (All Banners) | Banner Statistics

ARC Coders
The Code House
All My SQL
123 Developer
C Sharper

The Software Stuff



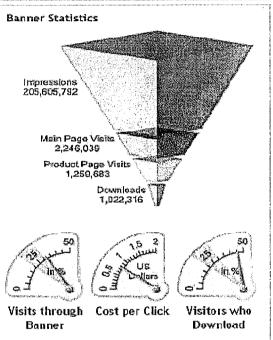


Figure 1 Visualized Web Banner Campaign Information

科目名稱:資料結構【資管系碩士班丙組】

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題號:442003 共2頁第1頁

1. (15%) For each of the following expressions, indicate its value. Be sure to list a constant of appropriate type (e.g., 7.0 rather than 7 for a double).

```
(A) 3 * (5 - 2) - 3 - 2 * 2

(B) 4 * 7 % 8 + 132 % 10 + 3 % 4

(C) 27 / 5 / 2 + 3.4 * 2 - 1.1 * 2

(D) 19 / 2 / 2.0 + 2.5 * 6 / 2 + 0.5 * 4

(E) 25 / 2.0 + 27 / 5
```

2. (15%) Consider the following method.

```
public static void Mystery(int a, int b) {
    if (a < b) {
        a++;
    }
    if (a < b) {
        a++;
    } else {
        b++;
    }
    if (a >= b) {
        b = b - 5;
    }
    System.out.println(a + b);
}
```

For each call below, indicate what output is produced.

- (A) Mystery(1, 8)
- (B) Mystery(3, 5)
- (C) Mystery(4, 5)
- (D) Mystery(8, 6)
- (E) Mystery(6, 6)
- 3. (10%) Given a list of input data: 22, 15, 5, 9, 18, 43, 12, and 38.
 - (A) Construct a heap so that it can output the data in descending order. Make sure that you sure the construction step by step.
 - (B) Show the heap after the first deletion.
- 4. (10%) Given a binary tree *T* in which each internal node of *T* stores a single character. If its inorder traversal yields GOODLUCK, and preorder traversal yields OGOULDKC.
 - (A) Draw the binary tree.
 - (B) What is the preorder traversal of T?
- 5. (20%) Refer to Question 2. Suppose that the input variable 'a' is uniformly distributed in [0, 9], and 'b' is uniformly distributed in [5, 14].
 - (A) What is the probability for a<b? (10%)
 - (B) Suppose that we have the following execution times for various operators. The execution times for the other operators can be ignored. (10%)
 - ++: 5ms
 - -: 10ms
 - +: 10ms

println: 100ms

What is the average computation time for Mystery(a, b)?

科目名稱:資料結構【資管系碩士班丙組】

※本科目依簡章規定「不可以」使用計算機

題號:442003 共2頁第2頁

(15%) Compute the following recursion functions:

(A) T(n) = T(n-2) + T(2) + n, where n > 2, and T(2) = T(1) = 1.

(B) T(n) = T(n/2)+1, where *n* is even and $n \ge 2$, T(1)=1. (C) T(n) = 2T(n/2)+1, where *n* is even and $n \ge 2$, T(1)=1.

7. (15%) Predicate calculus is very powerful in representing statements by using a small number of constructs, such as forall (∀), exist(∃), and(∧), or(∨), not(¬), and imply(→). For example, "Any

normal bird can fly" can be denoted as: $\forall x [(Bird(x) \land Normal(x)) \rightarrow CanFly(x)].$

"Every person must have a father" can be represented as:

 $\forall x [Person(x) \rightarrow \exists y (Person(y) \land Father(y, x))].$

Please use predicate calculus to denote the following sentences:

(A) Every person must have a father and a mother (7%)

(B) An ostrich is an abnormal bird (8%)

科目名稱:管理資訊系統【資管系碩士班甲組、乙組】 ※本科目依簡章規定「不可以」使用計算機

題號: 442004 共1頁第1頁

- 1. 1.1 在電子商務領域,何謂 Online to Offline (O2O)?請舉一例說明其應用。(5 分)
 - 1.2 請說明 Web 2.0 之概念為何?請提供兩個 Web 2.0 之應用案例。 (5 分)
 - 1.3 何謂雲端運算(Cloud Computing)?雲端運算服務模式有哪些? (5分)
 - 1.4 虛擬整合 (Virtual Integration)模式被視為是 DELL 成功的關鍵因素之一,請說明其虛擬整合之概念為何?(5分)
- 2. 請依據 Computer Integrated Manufacturing (CIM)的階層概念,說明供應鏈管理(SCM)與企業資源規劃(ERP)以及生產執行系統(MES)彼此間的互動關係(例如資訊傳遞)。(15分)
- 3. 第三方支付是電子化付款方式之一,請舉一第三方支付平台為例簡述其應用。(15分)
- 4. 資訊科技(IT)投資成本與效益的衡量問題,一直困擾著資訊管理人員,請問IT投資的成本衡量 與效益衡量有哪些主要的困難與問題?面對這些問題你認為應該用哪些方法來解決與改善。(25分)
- 5. 在資訊系統引進成敗的關鍵議題上,有所謂的「互補資產理論」(Complementary Assets Theory),請問何謂互補資產?企業 IT/IS 的引進為何需要互補資產?你認為 IT/IS 最主要的互補資產有哪些?(25 分)

科目名稱:英文【資管系碩士班甲組、乙組、丙組】

(b) cause (c) implies

(a) gives

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共5頁第1頁

Vocabulary, and Punctuation part, and (2) a Reading
ons is 50 (2 points per correct answer).
uation part, choose the word or phrase that fits best in
oose the answer that comes closest to the meaning of the
ose the answer that comes crosest to the meaning of the
e entry into the middle class, it now no longer does.
(d) In the past
Tania's silance as a sign of disamproval
Tanja's silence as a sign of disapproval. (d) construed
(a) constitued
, his knowledge computers is increasing fast.
d (d) in
,
newspapers and magazines 5 years from now?
(d) will
were with parasites.
ved (d) infested
world, but it definitely has some of the most glorious
world, but it definitely mas some of the most giorious
(d) could not
(4) (
(d) either
,
s' money worries
s' money's worries
a
(d) exacerbated
are content to walk.
hich are young (d) if young
eet to is willing to listen to his stories.
ever (d) whatever
fobiotrona in ITona Wona
f chickens in Hong Kong. (d) number
(a) number
, but that was when he was 10 years younger.
(d) once
_ Taiwanese tour guides plenty of work.

(d) causing

科目名稱:英文【資管系碩士班甲組、乙組、丙組】 ※本科目依簡章規定「不可以」使用計算機 題號:442005 共5頁第2頁

	were soaking we	t (b) Carla's face w	vas contracted with pain ear was that she had injured her leg	S
_		ablic transport, cars ar		
		orary last night, both c	f them hysterically. (d) laughing	•
			ger's sudden promotion. ends (d) mutual friends	
19. After my house suspected fraud.	e burned down, th	e insurance company	thoroughly investigated my claim:	they
_	(b) should not ha	ave (c) could have	(d) must have	
20. Peter's awkwar (a) the reason of		acintha knew the cause	(d) as well	
		it such a eater. (c) feline	(d) finite	
		youngster, you could (c) had had	have been a professor like your sist (d) applied	er!
23. The smell of the (a) nauseated		e Rocky feel (c) noxious	(d) nauseating	
		bit anxious now that reled (d)	he would be visiting Egypt with hi having been	s family.
25 Japan, wh			nese consumers favor foreign brand (d) Whereas	S
26 in Taiwan, a) When traveling			springs on the East Coast. (d) Only	
			by security cameras. (d) demarcation	•
	been you hat (b) without	ad a piece of real, hom (c) when	ne-made apple pie? (d) since	
a) abstemious 0. Although usuall	(b) abstruse y much more expe		(d) abusive from Taipei to US cities are pr	eferable.
1. I fear for Justin	Bieber has c	learly unhinged the po	oor guy! 生布右順	

42. Rhino-horn trafficking is an example of

	【		4	題號:442005
	(b) when fame	700000	(d) ; Fame	共5頁第3頁
32. She may be a (a) nature (b)	a city girl, but I knov b) natural world (c	v nobody who loves) world of nature	s as much as she does	!
33. He sometime (a) concerns abo	es cannot sleep at nig ut (b) concerns	tht because he (c) concerns him	_ global warming so very maself about (d) is concern	nuch. ned about
34. Forty years a (a) accepted	ago relatively few Ta (b) received	iwanese highe (c) studied	er education. (d) applied	
			road traffic now claims (d) very little	fatalities.
	creasingly beha (b) erratic (c)			
37. The 2008 fine (a) did	ancial crisis Jos (b) scared (c)	siah fear for the safe) caused	ety of his retirement fund. (d) increased	
38. Seeing his old (a) witless	d neighborhood bein (b) wistful	g torn down, the old (c) wispy	d man grew (d) witty	·
(a) him being over	rent problems with the erprotective en overprotective	(b) his being ove	rprotective	
40. Don't mind h (a) fastidious	nim: he is just being _ (b) facetious	(c) fallacious	(d) farinaceous	
multi-ethnic netwinvestigation into indigent Texans that the law-enforcement have a main nation one criminal ente And though moving into lower value of cross-both investigation in the law-enforcement in the	is globalizing and divorks that operate acres rhino-horn trafficking to procure material for agency, estimates the onality, and that some arprise, with half of the traditional trafficking er-risk, higher-reward	ross borders and conning, the U.S. Fish an or Chinese and Viet at just a quarter of I e operate in dozens nose linked to druggin drugs, guns, and areas—not just wifeit goods could be	thnic, hierarchical mafias a mmit many types of offense d Wildlife Service arrested namese buyers. Europol, the Europe's roughly 3,600 org of countries. A third are intrafficking. d people is still lucrative, gldlife, but fraud and illegal as much as \$250 billion a y	e. In an ongoing Irish travelers using the European Union's canized crime groups wolved in more than transparent are increasingly waste-disposal. The
(b) a more diverso (c) more likely to	erarchical mafia that e mix of mono-ethnic operate across borde	c and multi-ethnic ners and to consist of		nic backgrounds Vietnamese buyers

科目名稱:英文【資管系碩士班甲組、乙組、丙組】

※本科目依簡章規定「不可以」使用計算機

題號:442005

共5頁第4頁

- (a) the U.S. Fish and Wildlife Service enlisting the help of indigent Texans
- (b) an offense committed by Irish travelers to procure Chinese and Vietnamese buyers
- (c) a criminal operation that crosses the borders of China and Vietnam
- (d) the globalizing and diversifying nature of organized crime
- 43. The Texans in this article are called "indigent" to indicate that they are
- (a) poor
- (b) angry and upset with how the Irish travelers treat them
- (c) aboriginal Texans
- (d) skillful in stealing rhino-horn
- 44. Europol must be
- (a) a multi-ethnic group of European lawyers
- (b) one of the roughly 3,600 European crime groups that have one main nationality
- (c) one of the roughly 3,600 European crime groups that do not have one main nationality
- (d) a Europe-wide police force
- 45. Fraud and illegal waste-disposal are forms of crime that
- (a) unlike rhino-trafficking, are lower-risk, higher-reward
- (b) unlike trafficking in drugs, guns, and people, are lower-risk, higher-reward
- (c) are as lucrative but also as risky as trafficking in drugs, guns, and people
- (d) less risky but also less rewarding than trafficking in wildlife

Across developed economies, finding work has become tougher for the young. Almost a quarter of those in Europe were jobless in 2013. But behind that figure lies a paradox: only two-fifths of employers were confident of finding enough qualified graduates to fill entry-level positions. That reflects a mismatch between what education systems provide and what employers need. Especially in times of recession, firms insist on hiring staff who can quickly get up to speed. The real shortage is of the right skills, rather than of jobs. Yet, universities and colleges are startlingly complacent. Most think they prepare their charges well for work, but most employers disagree. That means an army of young hopefuls, eager for a job but ill-equipped to do one. (Adapted from *The Economist*, Jan 18-24th 2014: page 57)

- 46. This article is most critical of
- (a) employers
- (b) universities and colleges
- (c) governments
- (d) job-seekers
- 47. The paradox of which this article speaks is that
- (a) there are enough qualified graduates, but employers do not hire them
- (b) employers could hire, but do not have the confidence to do so
- (c) there are job openings, but employers cannot find enough qualified job-seekers
- (d) there are job openings, but in times of recession employers do not have the confidence to hire
- 48. "staff who can quickly get up to speed" means employees who can
- (a) quickly acquire the skills needed for the job they are asked to do
- (b) fulfill the job they are asked to do in a speedy manner
- (c) quickly be fired, if necessary
- (d) quickly be promoted to positions of greater responsibility
- 49. that universities are "startlingly complacent" means that they
- (a) are unaware that they do not teach the skills that lead to jobs
- (b) are unable to teach the skills that lead to jobs

背面有題

科目名稱:英文【資管系碩士班甲組、乙組、丙組】 ※本科目依簡章規定「不可以」使用計算機 題號:442005 共5頁第5頁

(c) are only now starting to teach the skills that lead to jobs

- (d) are wrongly confident that they teach the skills that lead to jobs
- 50. In the continuation of this article, it will probably be argued that
- (a) young people need to prepare for a likely future without work
- (b) employers should become used to hiring ill-equipped staff
- (c) employers should have a bigger say in how universities and college prepare their charges
- (d) young people should consider joining the army

End of the English Entrance Examination