

國立中山大學 106 學年度碩士暨碩士專班招生考試試題

科目名稱：英文【國際經營管理學程碩士班】

題號：475001

※本科目依簡章規定「不可以」使用計算機(選擇題)

共 7 頁第 1 頁

**Part I. Business English(每題 2 分，共 100 分)**

1. Which phrase is correct?
  - a) He's worked at that company for fifteen years.
  - b) He's working at that company for fifteen years.
  - c) He works at that company for fifteen years.
  
2. 2.56 is read:
  - a) two point fifty six
  - b) two point five six
  - c) two dot five six
  
3. I saw him \_\_\_\_\_ school.
  - a) on
  - b) to
  - c) at
  
4. Which question asks for advice?
  - a) What would you like to know?
  - b) What should I do with my plastic bottles?
  - c) I'm afraid I don't know where the entrance is.
  
5. Which is not correct when answering the phone?
  - a) Ken speaking
  - b) This is Ken
  - c) What do you want?
  
6. Which is the most polite?
  - a) Can I help you?
  - b) Could I help you?
  - c) May I help you?
  
7. Which phrase is used during a presentation?
  - a) Thanks for giving me a hand.
  - b) Thank you very much for your time today.
  - c) Thank you for your quick response.
  
8. Which phrasal verb means 'mention'?
  - a) bring up
  - b) look into
  - c) find out
  
9. Which series is correct when making a presentation?
  - a) Firstly, secondly, after that, finally
  - b) First, second, nextly, finally
  - c) Begin with, next, end with

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10. Which phrase is correct?
  - a) Would you like taking a message?
  - b) Would you like to leave a message?
  - c) Please, you could take a message?
11. A memorandum is also called:
  - a) A memo
  - b) A memory
  - c) A fax
12. 100 mph is:
  - a) A weight
  - b) A speed
  - c) A temperature
13. Which expresses the greatest growth?
  - a) Steady growth
  - b) Dramatic growth
  - c) Minor growth
14. Which phrase shows disagreement?
  - a) Would you mind repeating that?
  - b) I'm afraid I don't see your point.
  - c) I'm afraid I can't see the tower.
15. Which verb means 'connect'?
  - a) put through
  - b) introduce
  - c) pass

## Part II. Incomplete Sentences

16. We test our products for safety \_\_\_\_\_ durability.
  - a) nor
  - b) as well as
  - c) but
  - d) or
17. \_\_\_\_\_ Wall Street closed, analysts were pleased with the high volume.
  - a) Because
  - b) While
  - c) The
  - d) When
18. While the presentation \_\_\_\_\_, the secretary was taping it.
  - a) was being made
  - b) has been made
  - c) was making
  - d) made

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19. If the postage is incorrect, the package \_\_\_\_\_ immediately.
- a) is returned
  - b) is going to return
  - c) will be returned
  - d) returns
20. Management \_\_\_\_\_ looked into the matter.
- a) has already
  - b) still has
  - c) has still
  - d) has yet
21. Since Mr. Carlo enrolled in night classes, he has \_\_\_\_\_ a knowledgeable trainee.
- a) looked into
  - b) brought about
  - c) turned into
  - d) broken into
22. The patient \_\_\_\_\_ examined by the doctor.
- a) were
  - b) is being
  - c) has
  - d) have been
23. The Argentinians are protecting their forests because the lumber is very valuable to \_\_\_\_\_.
- a) they
  - b) ourselves
  - c) them
  - d) we
24. Travel agents advise \_\_\_\_\_ early, in order to avoid disappointment.
- a) buying
  - b) postponing
  - c) booking
  - d) canceling
25. The use of pesticides is having a \_\_\_\_\_ effect on the groundwater.
- a) devastate
  - b) devastating
  - c) devastated
  - d) devastation
26. Because of Lucille's managerial skills, the family now has an \_\_\_\_\_ business.
- a) expanding
  - b) expend
  - c) expanse
  - d) expended

背面有題

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27. Just as the business was about to go under, he \_\_\_\_\_ the bid for the shopping mall construction.
- was winning
  - will win
  - had won
  - won
28. We have decided to \_\_\_\_\_ your income with a monthly bonus.
- implement
  - compliment
  - supplement
  - compartment
29. A study was done to determine the effect \_\_\_\_\_ the change in government policy has had on the small business sector.
- of
  - what
  - for
  - that
30. The air conditioner will have to be worked on \_\_\_\_\_ the office is in use.
- during
  - while
  - only
  - meanwhile

## Part III. Reading Comprehension

### ATTENTION HOME OWNERS!

The federal government wants to help you repair and remodel your home. Regardless of how long you have owned your home, its location or condition, or your ethnic background, age, income or marital status, you may be eligible. The purpose of this program is to encourage energy conservation and neighborhood preservation. Title 1 government insurance now allows home owners to make improvements up to \$25,000. Improvements may include windows, room conversions, baths, kitchens, roofing, and doors. The work must be done by lender approved contractors.

31. Why is the government offering to loan money?
- To help conserve energy sources
  - To support local contractors
  - To help businesses with cash flow problems
  - To specifically repair low income homes
32. What request for improvement would probably be disapproved?
- New kitchen counters
  - Window replacements
  - Garage construction
  - Ceiling repairs

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**SAVE UP TO 70%!!**

**YES!** I want to save. Please start my subscription to *Homeowners*.

I want to learn about money-saving ideas for decorating and redesigning my home as well as tips on house and property maintenance. I understand I will also receive a free guide to home security systems and their distributors.

Check one:  36 issues for \$30.75 (save 70%)

24 issues for \$23.95 (save 65%)

12 issues for \$17.00 (save 50%)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Applicable sales tax will be added. Allow 4-6 weeks for delivery.

Savings based on newsstand price of \$ 34.20.

Canadian orders add \$5.00 per year.

Foreign orders add \$10.00 for postage and applicable taxes.

33. What is this form designed to sell?
- a) Homes
  - b) Alarm systems
  - c) Financial securities
  - d) Magazines
34. What price would the person pay to save half on the newsstand price?
- a) \$10.00
  - b) \$17.00
  - c) \$23.95
  - d) \$34.20
35. What information is asked for?
- a) Where one lives
  - b) Country of origin
  - c) Age
  - d) How long one has been a homeowner

**Part IV. Professional English**

36. Who is considered to be the "father of modern economics"?
- a) Karl Marx
  - b) Abraham Lincoln
  - c) Adam Smith
  - d) Barack Obama

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37. The tension between limited resources and unlimited wants and needs, is referred to as?
- Elasticity
  - Market Economy
  - Utility
  - Scarcity
38. What are the two primary branches of study within economics?
- Macroeconomics and Nanoeconomics
  - Nanoeconomics and Intra-economics
  - Microeconomics and Nanoeconomics
  - Macroeconomics and Microeconomics
39. What model is used to represent the point at which an economy is most efficiently producing its goods or services?
- IS/LM model
  - The Invisible Hand
  - Production Possibilities Frontier
  - Marginal Allocation Model
40. A country that can produce more of a good or service than another country with the same amount of inputs is said to have a/an:
- comparative Advantage
  - production Advantage
  - competitive Advantage
  - absolute Advantage
41. The value of the next best alternative foregone by making another decision is known as?
- Stop loss
  - Opportunity cost
  - Utility
  - Elasticity
42. Movement along the demand curve denotes:
- A shift in demand unrelated to price
  - A shift in supply
  - A change in demand in relation to price
  - A change in economic theory
43. Which of the following is not a factor which affects demand elasticity?
- The availability of substitutes
  - Income
  - Absolute advantage
  - Time
44. Marginal utility will usually \_\_\_\_\_ with each additional increase in consumption of a good.
- increase
  - decrease
  - remain unchanged
  - move inversely to the invisible hand

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45. A market structure in which an industry is comprised of only a few firms is known as?  
a) Monopoly  
b) Perfect competition  
c) Fewopoly  
d) Oligopoly
46. Research shows that a great deal of tension and difficulty arises in global teams due to \_\_\_\_\_.  
a) groupthink  
b) diversity  
c) miscommunication  
d) time zone differences
47. One factor that seems to motivate workers across all cultures is seeking \_\_\_\_\_.  
a) high status  
b) easy work  
c) shorter working hours  
d) interesting work
48. Which of the following might reduce a sense of task demand stress for a worker?  
a) autonomy in the workplace  
b) uncomfortably high temperatures in the workplace  
c) close monitoring by her supervisor  
d) overcrowded conditions
49. Workers in a company are complaining about a new employee evaluation system. Which kind of resistance to change are they demonstrating?  
a) resistance to protect company goals  
b) resistance because of uncertainty  
c) resistance to protect market share  
d) resistance out of habit
50. Dan in New York is part of a team that is creating new software for the One Laptop Per Child program. The graphic designer for Dan's team is in Uruguay. The programmers for the team are in different parts of California. The team meets by videoconference once a week. Dan's team is likely to be a \_\_\_\_\_.  
a) cross-functional team  
b) functional team  
c) virtual team  
d) work group

Sources:

- Longman Preparation Series for the New TOEIC Test
- <http://www.proprofs.com/quiz-school/story.php?title=basic-economics-quiz>
- Fundamentals of Management: Essential Concepts and Applications Quiz Database
- <http://esl.about.com/qz/Business-English-Quiz>

